

Congress- and Networking Platform for all Business Travel Professionals

6th Swiss Travel Management Forum Genève 2020

BOOK YOUR SPONSORSHIP
PACKAGE NOW!

Swiss Travel Management Forum Genève, 10 November 2020

A contemporary topic selection, high-profile expert contributions, exciting discussions and plenty of time for networking: this is what STMF Genève offers in 2020.

STMF Genève presents itself as a half-day event. Kick-off event will be a networking and opening lunch "exclusively for Travel Managers (corporates)" with an interesting guest speaker. Coffee and dessert will be enjoyed together with sponsors. Entire plenum then meets up for actual congress part, which picks up burning topics in business travel.

STMF Genève is aimed at travel managers, purchasers and all specialists in companies and organizations of all sizes for business travel. Service providers and travel agencies, who are oriented towards business travel, are also addressed.

With 80 participants and around 20 travel managers, STMF Genève is considered largest industry event in French-speaking Switzerland.



11h45	Registration
12h00	Exclusively for Travel Managers (corporates): Networking- and Opening Lunch
13h00	Exclusively for Travel Managers and sponsors: Coffee and dessert
13h30	Registration plenum (service providers)
14h00	STMF Genève Congress
15h30	Coffee break
16h00	STMF Genève Congress
17h30	Aperitif

Forfaits sponsoring

	Sponsoring	Description	Availability	Price
	Presenting Sponsors	Branding in Content Room	2x	CHF 4 100.– sold out
Branding Sponsors	Registration	Branding while registration / lanyards	1x	CHF 2 000.–
	Stand	Info stand in F&B area		CHF 2 350.–
	Advertising Space	Roll-up placement		CHF 1 600.–
	Advertising Spot	Advertising spot at beginning of program	1x	CHF 1 600.–
Amenity Sponsors	Coffee Break	Branding during coffee break	1x	CHF 1 850.–
	Aperitif	Branding during aperitif	1x	CHF 2 000.–
	Seating	Give away on seats	1x	CHF 1 850.–

You will find all included services and possible extra services on following page.

- Page 4: performance list Presenting & Branding Sponsors
- Page 5: performance list Amenity Sponsors

Are you looking for another sponsoring package or detailed information?

Get in touch with us. We are pleased to give you additional information and offer you an individual proposal on your needs.

Performance overview Presenting & Branding Sponsors

PERFORMANCE	sold out				
	PRESENTING SPONSORS	REGISTRATION	STAND	ADVERTISING SPACE	ADVERTISING SPOT
Availability	2	1	6	3	1
Branch exclusiveness (within sponsoring package)	yes	yes	no	no	yes
PRE EVENT					
Logo integration on STMF promotion advertisement	✓	✓	✓	✓	✓
Logo integration in special edition of TRAVEL INSIDE (Business Travel & MICE)	✓	✓	✓	✓	✓
Logo integration on website	✓	✓	✓	✓	✓
Logo integration in event program (also on site)	✓	✓	✓	✓	✓
Receipt of participant list in PDF format with company and a list of names	✓	✓	✓	✓	✓
DURING EVENT					
Logo integration in event program	✓	✓	✓	✓	✓
Logo integration on STMF roll-up	✓	✓	✓	✓	✓
Nominal thanks of sponsors by moderator	✓	✓	✓	✓	✓
Presence time (about 20 minutes) with Travel Manager (without presentation)	✓	✓	✓	✓	✓
Logo on all pages of presentation	✓				
Branding main hall according to local conditions (arrangement with organizer)	✓				
Roll-up placement / use of tables during registration / coffee		✓			
Lanyard for badges (production by sponsor)		✓			
Information stand (about 3m²) with high table and own roll-up	✓		✓		
Roll-up placement (location is determined by organizer)				✓	
Advertising spot of max. 1 minute at beginning of event					✓
Entry tickets for employees (value CHF 250)	2	1	2	1	1
AFTER EVENT					
Mention by name in e-mail to all participants	✓	✓	✓	✓	✓
Mention by name in reporting of TRAVEL INSIDE français	✓	✓	✓	✓	✓
PRICE IN CHF	4 100.–	2 000.–	2 350.–	1 600.–	1 600.–
ADDITIONAL OPTIONS (PRICES IN CHF)					
Hostess branding	–	700.–	–	–	–
Online marketing: Offer of a placement in after-event-mailing	800.–	800.–	800.–	800.–	800.–

Performance Overview Amenity Sponsors

PERFORMANCE	sold out		
	COFFEE BREAK	APERITIF	SEATING
Availability	1	1	1
Branch exclusiveness (within sponsoring package)	yes	yes	yes
PRE EVENT			
Logo integration on STMF promotion advertisement	✓	✓	✓
Logo integration in special edition of TRAVEL INSIDE (Business Travel & MICE)	✓	✓	✓
Logo integration on website	✓	✓	✓
Logo integration in event program (also on site)	✓	✓	✓
Receipt of participant list in PDF format with company and a list of names	✓	✓	✓
DURING EVENT			
Logo integration in event program	✓	✓	✓
Logo integration on STMF roll-up	✓	✓	✓
Nominal thanks of sponsors by moderator	✓	✓	✓
Presence time (about 20 minutes) with Travel Manager (without presentation)	✓	✓	✓
Setup own roll-up / use of tables during coffee break	✓		
Setup of own roll-up / use of tables during aperitif		✓	
Seats (brochures / give away)			✓
Entry tickets for employees (value CHF 250)	1	1	1
WHILE EVENT			
Mention by name in e-mail to all participants	✓	✓	✓
Mention by name in reporting of TRAVEL INSIDE français	✓	✓	✓
PRICE IN CHF	1850.-	2000.-	1850.-
ADDITIONAL OPTIONS (PRICES IN CHF)			
Hostess branding	700.-	700.-	-
Online marketing: Offer of a placement in after-event-mailing	800.-	800.-	800.-

Handling information

Effectual for all sponsoring packages:

☐ **Assignment**

Assignment of sponsorship services depends on order of booking entries. STMF reserves right to make a final selection. Location information and dates under reserve.

☐ **Invoice**

Invoicing will take place after confirmation. All prices exclude VAT.

☐ **Cancellation Conditions**

A contractual relationship is established as soon as you accept one of above-mentioned partner offers and receive a corresponding confirmation from us. Until then, you can resign from your commitment. In case of cancellation after receipt of confirmation and up to eight weeks before commencement of service, 50% cancellation fee will be charged. For cancellations from eight weeks before start of service, full amount of sponsor must be paid. Confirmations will be sent promptly.

Sponsoring

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