CORPORATE PUBLISHING 2020

PRINT

travel INSIDE
SWITZERLAND'S TRAVEL TRADE MAGAZINE

traveltip

PORTFOLIO

PRINT 2020

DESTINATION BROCHURES / COMPANY PROFILES

Whether destination descriptions or company profiles – we create brochures and flyers from conception to distribution – made to your specific requirements. Inserted in Switzerland's leading travel trade publication TRAVEL INSIDE or our consumer magazine traveltip, you will perfectly reach your target group. You can rely on our know-how for design concept, editorial, layout, print and distribution.

We create target group-specific flyers and brochures from concept to distribution.

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RATES

PRINT

INCLUDED

Design concept, editorial, layout, print, distribution and supplement to TRAVEL INSIDE (trade) or traveltip (consumer)

TRADE

Offers paper 90 g / m²	**Supplement to TRAVEL INSIDE** (German), 5500 copies	**Supplement to TRAVEL INSIDE** (French), 2400 copies
4 pages	CHF 15 500.–	CHF 12 500.–
8 pages	CHF 23 500.–	CHF 18 750.–
12 pages	CHF 29 500.–	CHF 23 000.–
16 pages	CHF 33 750.–	CHF 27 000.–
20 pages	CHF 40 500.–	CHF 31 250.–
24 pages	CHF 44 250.–	CHF 33 500.–

CONSUMER

Offers paper 70 g / m²	**Supplement traveltip (German)** 105 000 copies	**Supplement traveltip (French)** 25 000 copies
4 pages	CHF 18 600.–	CHF 15 000.–
8 pages	CHF 25 850.–	CHF 20 650.–
12 pages	CHF 32 450.–	CHF 25 300.–
16 pages	CHF 37 125.–	CHF 29 700.–
20 pages	CHF 44 550.–	CHF 34 375.–
24 Seiten	CHF 48 675.–	CHF 36 850.–

no agency commissions

Add. 7,7% VAT

Rates effective as from January 2020

Rates in Euro on request. Daily exchange rates will be used for pricing at the time of offering or invoicing.

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