



SPONSORING INSIDER AFTER WORK APÉRO

Locations and dates 2023

Zurich	2 February 2023
Geneva	11 May 2023
Lucerne	1 June 2023
Lausanne	15 June 2023
Zurich	24 August 2023
Bern	19 October

Your benefits as a partner

- Presence in the most widely read specialized newspaper TRAVEL INSIDE, the leading travel trade magazine in Switzerland
- Possible presence in whole Switzerland
- Small organisation effort needed
- Supplementary and individualised extra services for more sponsoring-presence
- Approaching the target group in a relaxed and informal atmosphere

Involves the possibility of individualised sponsoring packages!

Prices basis sponsoring

	Main partners with industry exclusivity within the sponsoring package		Co-partners without industry exclusivity		Partner*
	Zurich	Regions	Zurich	Regions	Zurich at TTW
Price	CHF 3'000	CHF 2'700	CHF 1'550	CHF 1'400	on request
6 x IAWA per year – 15% discount	CHF 2'550	CHF 2'295	CHF 1'320	CHF 1'190	–
from 4 x IAWA per year – 10% discount	CHF 2'700	CHF 2'430	CHF 1'395	CHF 1'260	–
from 2 x IAWA per year – 5% discount	CHF 2'850	CHF 2'565	CHF 1'475	CHF 1'330	–

Complete your basis sponsoring with individualised extra services!
You will find all included services and possible extra services on the following page.

→ **Book your sponsoring for all 7 IAWA and you will profit up to CHF 3'150 discount!**

		Main partners		Co-partners	
		Zurich CHF 3'000	Regions CHF 2'700	Zurich CHF 1'550	Regions CHF 1'400
Prices basis sponsoring packages (without extra services)					
Industry exclusivity within the sponsoring package		✓	✓		
BASIS SERVICES					
Before the event	Repeated mentioning by name on advertisement of the event campaign in TRAVEL INSIDE *** .	✓	✓	✓	✓
	Logo integration on advertisement for event promotion (print and/or online, german and french) in TRAVEL INSIDE ***	✓	✓	✓	✓
	Logo integration on online registration tool	✓	✓	✓	✓
	Mentioning in at least 1 advertising e-mailing of the event campaign	✓	✓	✓	✓
	Mentioning in reminder e-mailing to all participants	✓	✓	✓	✓
	Logo integration on entry ticket	✓	✓	✓	✓
During the event	IAWA Pop-up banner with sponsors logo presented at the entrance of the venue (produced by TRAVEL INSIDE)	✓	✓	✓	✓
	Sponsors logo printed on the beverage menu and vouchers	✓	✓	✓	✓
	Setting up of 1 pop-up banner (positioning in collaboration with TRAVEL INSIDE)	✓	✓		
	«Sponsors-corner» with branding, animation (ideas, organisation & realisation by sponsor, after consultation with TRAVEL INSIDE)	✓			
	Receipt of the fixed number of beverage vouchers	15 pieces	15 pieces	10 pieces	10 pieces
After the event	Editorial and photo of the event-sponsors on frontpage of TRAVEL INSIDE ***	✓	✓	✓	✓
	Logo integration on the IAWA editorial page in TRAVEL INSIDE ***	✓	✓	✓	✓
	Mentioning in e-mailing to all participants	✓	✓	✓	✓

EXTRA SERVICES					
availability (maximum number to sell)		Main partners profit up to 50% on the extra services!			
1	Online marketing placing an offer as text (ca. 3 lines, with link) in e-mailing to all registered people (ca. two days before event)	CHF 250		CHF 500	
3-4	Active sampling sampling of give-aways during the event (positioning after consultation with TRAVEL INSIDE)	inclusive		CHF 400	
all	Passive sampling placing give-aways on a central located table	inclusive		CHF 100	
4	Contest placement of an urn (for collecting business cards) and an additional table sign. Winner announcement after the event in TRAVEL INSIDE ***	inclusive		CHF 250	
1	Sponsor's Drink Special drink named by the sponsor. Drink in consultation with location. Drink will be on the IAWA beverage list and available with beverage vouchers. Additional charges for the drink are payed by the sponsor.	advertising value: CHF 250 additional charge in consultation		* advertising value: CHF 500 additional charge in consultation	
1	Photo-box/photo-station photo-box/photo-station in a central located place in the location. Screen with logo background or logo integration on the photos (organisation and payment by sponsor)	advertising value: CHF 150	**	* advertising value: CHF 300	**
1-2	Specials «sponsored by» max. 10 minutes special «sponsored by» (Live-Act, activity, etc. / NO presentation) in consultation with TRAVEL INSIDE (organisation and payment by sponsor)	advertising value: CHF 150		* advertising value: CHF 300	
all	Additional voucher for beverages additional IAWA voucher (on top of the included voucher of the basis package)	on request		on request	
1	Online marketing placing an offer as text (ca. 3 lines, with link) in e-mailing to all participants (after the event)	CHF 250		CHF 500	

**The extra services can only be booked in combination with the basis sponsoring!
«First come, first served» principle!**

* The «Main partners» have the privilege for these extra services until 7 weeks before the event. Only if both «Main partners» resign, the «Co-partners» are free to book them.

** Some extra services are only available on request in some locations.

*** Print and/or Online, German and French

Booking situation:

BASIS PACKAGE	Price	Zurich 2 February 2023	Geneva 11 May 2023	Lucerne 1 June 2023	Lausanne 15 June 2023	Zurich 24 August 2023	Bern 19 October 2023
Main partners Zurich/regions	CHF 3'000/2'700	booked out	booked out	booked out	booked out	booked out	booked out
Co-partners Zurich/regions	CHF 1'550/1'400	booked out	<input type="checkbox"/>	<input type="checkbox"/>	booked out	<input type="checkbox"/>	<input type="checkbox"/>

Offers are on request – if required, we will send you a detailed offer.

For all sponsoring packages the following conditions apply:

Allocation

The allocation of the sponsoring packages is determined by chronological order. TRAVEL INSIDE reserves the right of a final selection. Locations and dates are subject to change.

Invoicing

The bill is issued after confirmation. All prices are excl. VAT.

Withdrawal

A binding contractual relationship exists, if you confirm one of the previously listed partner offers and you are in possession of a confirmation. As long as nothing has been confirmed from our side, you can withdraw without any charges. After receiving the confirmation and up to seven weeks before the event any cancellation will be charged with 50% fees from the booked sponsoring package. For cancellations from seven weeks before the event, the complete sponsoring package amount will be charged. The confirmations are sent promptly.

Contact:

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