

Congress- and Networking Platform for all Business Travel Professionals

18. SWISS TRAVEL MANAGEMENT FORUM 2026



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btt traveltip **stmf**
Swiss Travel Management Forum ZÜRICH

BOOK YOUR SPONSORSHIP PACKAGE NOW!

Swiss Travel Management Forum Zurich, 26 February 2026 at Mama Shelter Zurich-Oerlikon

Swiss Travel Management Forum (STMF), **most important annual meeting point for Business Travel Professionals in German-speaking Switzerland**, will be held for eighteenth time this year. With its current choice of topics, high-profile expert contributions, exciting discussions and plenty of time for networking, STMF has established itself as a "must" for corporate travel managers, buyers and all specialists responsible for business travel. Service providers and travel agencies that focus on business travel are also addressed.

Kick-off event will be a networking and opening lunch "exclusively for Travel Managers (corporates)". Coffee will be enjoyed together with sponsors. Entire plenum then meets up for congress part, which picks up burning topics in business travel. In between there is enough time to exchange ideas and make new contacts

Patronat:



Content-Partner:



Program

- xx.xx Registration Corporate Travel Manager

- xx.xx Exclusively for Travel Managers (corporates):
Networking and Opening Lunch

- xx.xx Exclusively for Corporate Travel Manager & sponsors:
Coffee and dessert

- xx.xx Registration plenum

- xx.xx **STMF Zurich Congress**

- xx.xx Coffee break

- xx.xx **Breakout sessions**

- xx.xx **STMF Zurich Congress**

- xx.xx Networking cocktail

x = exact times are still being defined

Overview Sponsoring Packages

	Sponsoring Category	Description	Availability	Price (excl. VAT)	
	Presenting Sponsors	Branding in Content-Room	2	CHF 6 500.–	EUR 6 960.–
Branding Sponsors	Registration	Branding while registration / lanyards	1	CHF 2 600.–	EUR 2 800.–
	Stand	Info stand in F&B area	12–14	CHF 3 200.–	EUR 3 430.–
	Advertising space	Roll-up placement	3–5	CHF 1 900.–	EUR 2 050.–
	Advertising spot	Advertising spot at beginning of program	2	CHF 2 700.–	EUR 2 900.–
Amenity Sponsors	Coffee break	Branding during coffee break	1	CHF 2 200.–	EUR 2 360.–
	Aperitif	Branding during aperitif	1	CHF 2 200.–	EUR 2 360.–
	Seating	Give away on seats	1	CHF 2 200.–	EUR 2 360.–

You will find all included services and possible extra services on following page.

- Page 4: performance list Presenting & Branding Sponsors
- Page 5: performance list Amenity Sponsors

Are you looking for another sponsoring package or detailed information?

Get in touch with us. We are pleased to give you additional information and offer you an individual proposal on your needs.

Performance Overview Presenting & Branding Sponsors

PERFORMANCE SPONSORING CATEGORY	Presenting Sponsors	Registration	Stand	Advertising space	Advertising spot
Availability	2	1	12-14	3-5	2
Branch exclusiveness (within sponsoring category)	Yes	Yes	No	No	No
PRE EVENT					
Logo integration on STMF promotion (online))	✓	✓	✓	✓	✓
Logo integration on website	✓	✓	✓	✓	✓
Logo integration in event program (digital and print)	✓	✓	✓	✓	✓
DURING EVENT					
Logo integration in event program	✓	✓	✓	✓	✓
Logo integration on STMF roll-up	✓	✓	✓	✓	✓
Nominal thanks of sponsors by moderator	✓	✓	✓	✓	✓
Networking with Travel Manager (without presentation)	✓	✓	✓	✓	✓
Personal and named presentation of sponsors by moderator	✓				
Logo on all pages of presentation	✓				
Branding main hall according to local conditions (arrangement with organizer)	✓				
Roll-up placement / use of tables during registration / coffee		✓			
Lanyard for badges (production by sponsor)		✓			
Information stand with high table and own roll-up	✓		✓		
Roll-up placement (location is determined by organizer)				✓	
Advertising spot of max. 1 minute at beginning of event					✓
Entry tickets for employees	2	1	2	1	1
PRICE IN CHF (excl. VAT)	6 500.-	2 600.-	3 200.-	1 900.-	2 700.-
PRICE IN EUR (exkl. VAT)	6 960.-	2 800.-	3 430.-	2 050.-	2 900.-
ADDITIONAL OPTIONS (PRICES IN CHF)					
Hostess branding (appearance of two hostess)	-	700.- / 750 €	-	-	-

Performance Overview Amenity Sponsors

PERFORMANCE SPONSORING CATEGORY	Coffee break	Aperitif	Seating
Availability	1	1	1
Branch exclusiveness (within sponsoring category)	Yes	Ja	Ja
PRE EVENT			
Logo integration on STMF promotion (print and online)	✓	✓	✓
Logo integration on website	✓	✓	✓
Logo integration in event program (digital and print)	✓	✓	✓
DURING EVENT			
Logo integration in event program	✓	✓	✓
Logo integration at the entrance	✓	✓	✓
Nominal thanks of sponsors by moderator	✓	✓	✓
Presence time (max. 15 minutes) with Travel Manager (without presentation)	✓	✓	✓
Setup own roll-up / use of tables during coffee break	✓		
Setup of own roll-up / use of tables during aperitif		✓	
Logo on presentation with hint about sponsor before breaks (Coffee break / Aperitif)	✓	✓	
Seats (brochures / give away)			✓
Receipt of participant list in PDF format with company and a list of names	✓	✓	✓
Entry tickets for employees (value CHF 440.-)	1	1	1
PRICE IN CHF (excl. VAT)	2 200.-	2 200.-	2 200.-
PRICE IN EUR (excl. VAT)	2 360.-	2 360.-	2 360.-

ADDITIONAL OPTIONS (PRICES IN CHF)			
Hostess branding (appearance of two hostess)	700.- / 750 €	700.- / 750 €	-

WLAN-SPONSORING AND CLOAKROOM-SPONSORING ON REQUEST

General information

Event Location

Mama Shelter Zurich
Schulstrasse 44
8050 Zurich-Oerlikon

Ticket Prices STMF Zurich

• Corporate Travel Manager (incl. Lunch)	CHF 85.- *
• Corporate Travel Manager (incl. Lunch) with VDR-Membership	CHF 75.- *
• Service provider	CHF 390.- *
• Service provider with VDR-Membership	CHF 350.- *

*All prices excl. 8.1 % VAT



Effectual for all sponsoring packages:

Assignment

Assignment of sponsorship services depends on order of booking entries. STMF reserves right to make a final selection. Location information and dates under reserve.

Invoice

Invoicing will take place after confirmation. All prices exclude VAT.

Cancellation Conditions

A contractual relationship is established as soon as you accept one of above-mentioned partner offers and receive a corresponding confirmation from us. Until then, you can resign from your commitment.

In case of cancellation after receipt of confirmation and up to eight weeks before commencement of service, 50% cancellation fee will be charged. For cancellations from eight weeks before start of service, full amount of sponsor must be paid. Confirmations will be sent promptly.

Contact details:

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