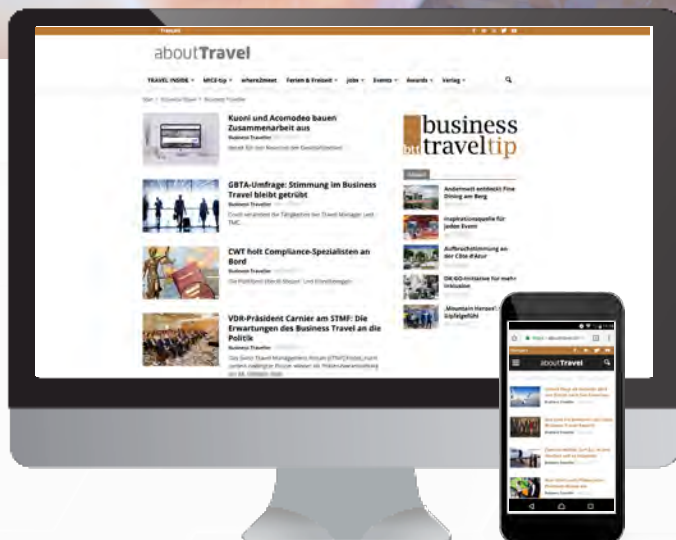
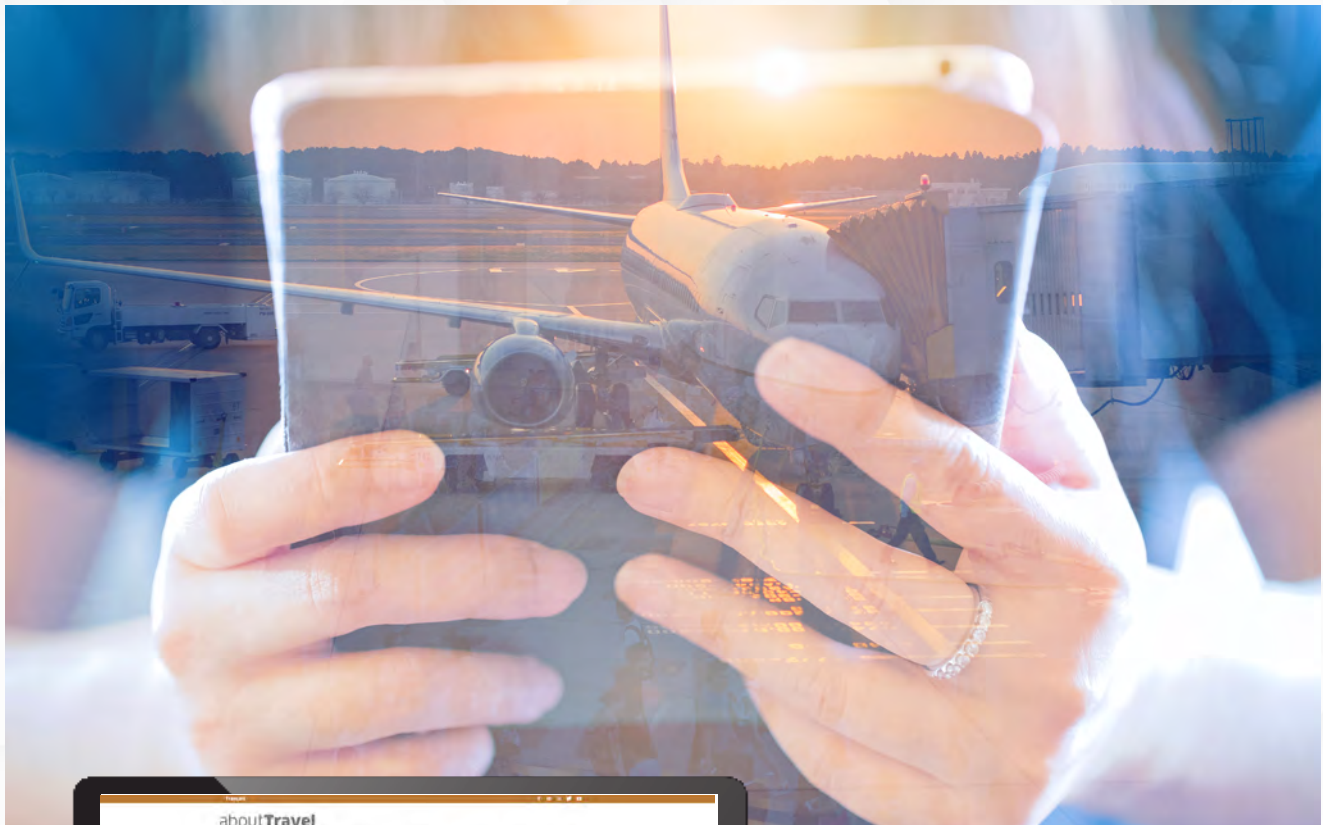


ONLINE 2024



THE ONLINE WORLD FOR BUSINESS TRAVEL

The Business Traveltip Newsletter is aimed at all those who plan and organise business trips or who are frequent travellers themselves. The editors of Business Traveltip Magazine research the news and trends in the world of business travel.

The range of topics includes airlines, railways, rental cars, hotels, destinations, credit cards as well as process handling and IT. This platform provides weekly news and useful information for the business travel community.

BUSINESS TRAVELTIP-NEWS

- Publication: 1x per week
- Subscribers: 3000

OFFERS & RATES

ONLINE 2024

WEBSITE – BUSINESS TRAVELTIP.CH

On businessstraveltip.ch we offer a variety of advertising placements.

Advertising form	Size (px)	Format	Rate per week
Halfbanner	234 × 60	Gif, jpg	CHF 850.–
Fullbanner	468 × 60	Gif, jpg	CHF 1390.–
Leaderboard	768 × 90	Gif, jpg	CHF 1800.–
Rectangle / MPU	300 × 250	Gif, jpg	CHF 1800.–
Maxiboard	1068 × 300	Gif, jpg	CHF 2400.–
Teaserbox	140 × 180	Gif, jpg	CHF 680.–
Text ad	Article	Text, Picture	CHF 2400.–

BUSINESS TRAVELTIP-NEWS

The Business Traveltip-News is published once a week and sent to 3000 subscribers.

Advertising form	Size (px)	Format	Rate per week
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Fullbanner bottom of page	468 × 60	jpg	CHF 300.–
Rectangle / MPU	300 × 250	jpg	CHF 950.–
text ad	article	title, lead, text (approx. 350 charactres)	CHF 950.–
text ad with picture	168 x 115	image, title, lead, text (250–350 characters)	CHF 1200.–

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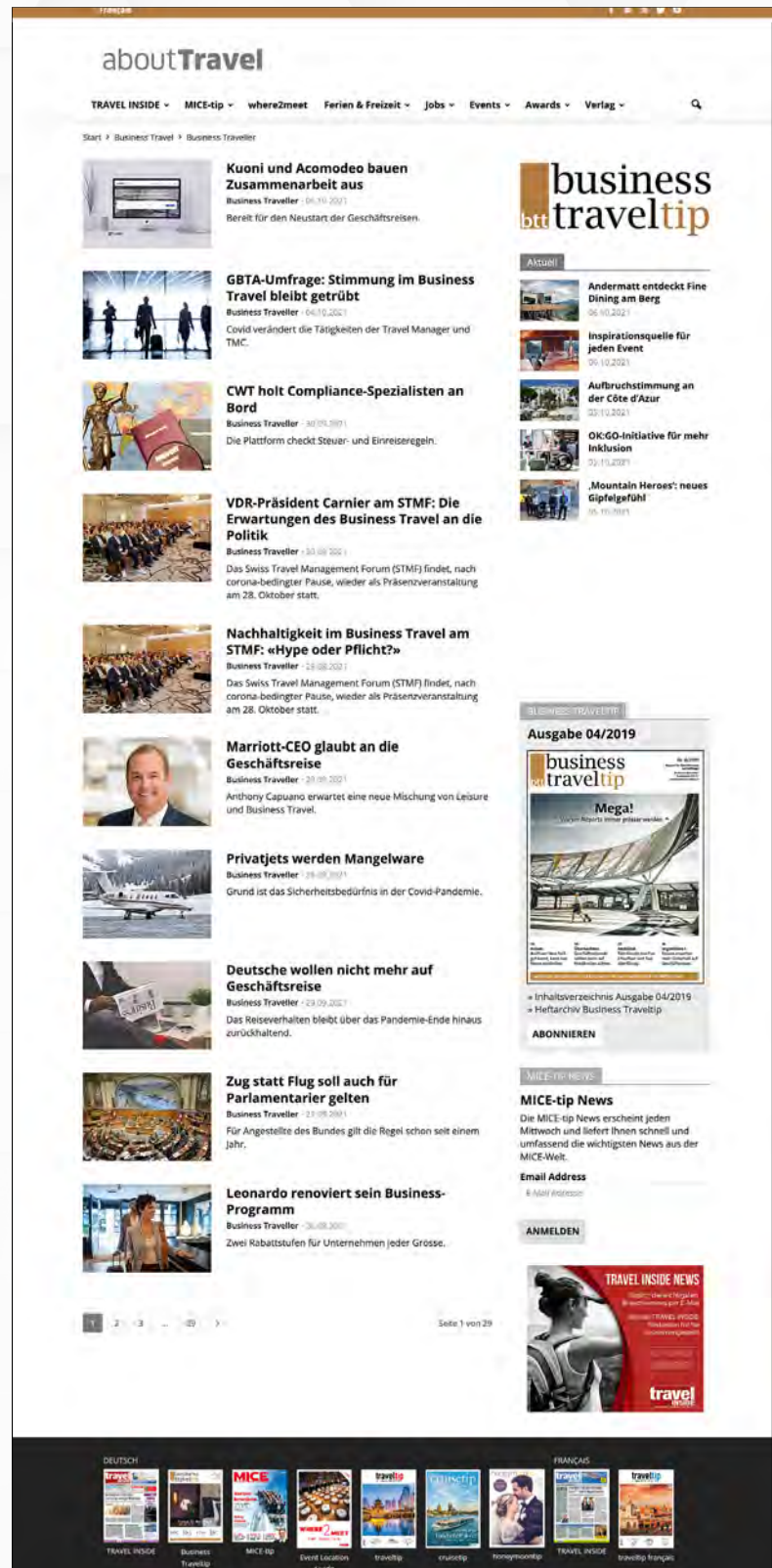
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ONLINE 2024

«BUSINESSTRAVELTIP.CH»

The editorial team of Business Traveltip provides content on the topics of airlines, railways, rental cars, hotels, destinations, credit cards and as well as process handling and IT.



ONLINE 2024



NEWS

Business Traveltip News

Fullbanner 468 x 60 Pixel

Flexibilität ist wichtigstes Kriterium für Geschäftsreisende

Eine Umfrage von SAP-Concur unter 3850 Geschäftsreisenden aus 25 Märkten zeigt erstaunliche Resultate.

Europa-Chef von Amex GBT hält die Key Note am STMF

Das Swiss Travel Management Forum (STMF) findet, nach corona-bedingter Pause, wieder als Präsenzveranstaltung am 28. Oktober statt.

Textanzeige

Das internationale und nationale Angebot der SNCF



Buchen Sie als Reisebüro alle Angebote der SNCF: Lyria, TGV, Intercités, TER, Thalys etc. Um unsere Angebote zu buchen, kontaktieren Sie uns unter paneuropean.sales@sncf.fr Eine Reise mit dem Hochgeschwindigkeitszug verursacht 50 mal weniger CO2 als mit dem Auto und 80 mal weniger als mit dem Flugzeug!

DRV-Ausschuss Business Travel mit neuem Vorsitzenden

Alexander Albert von BCD Travel folgt auf Florian Storp.

MPU 300 x 250 Pixel

Neues Angebot für VIP-Geschäftsreisen

Tripactions und Reed & Mackay lancieren eine gemeinsame Plattform.

Fullbanner 468 x 60 Pixel

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«BUSINESS TRAVELTIP NEWS»

The Business Traveltip News is published once a week and gives quickly and comprehensively an overview of the most important news from the world of business travel.