

DER WEG IN DIE ZUKUNFT

ENTSCHLÜSSELUNG DER ZAHLEN UND TRENDS,
DIE DEN GESCHÄFTSREISEVERKEHR PRÄGEN

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CYBERSECURITY

Geopolitical cyber threats are escalating

opening move ahead of

Beijing hits back – can China and US avoid trade war



World

Russian drone hits Chernobyl reactor but radiation normal, Ukraine says

Survey Shows Biggest Travel Risk

Global Temperatures Shattered Records in January

Earth's
contin
Niña o

Droughts, floods, wildfires: 2021 natural

ALJAZEERA

France, India, Russia, UK issue travel warnings over Israel-Iran tensions



ro Rolling Out

Navigating global travel amid increased safety concerns for LGBTQ+ community

and displaced

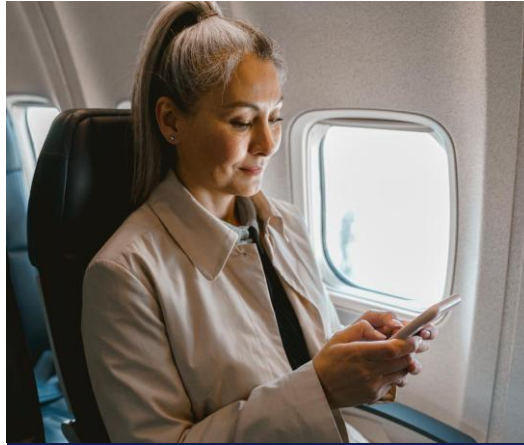


Bank of England Cuts Rates While Warning of Inflation and Trade War Risks

Understanding air



**Airline yields
coming under
pressure**



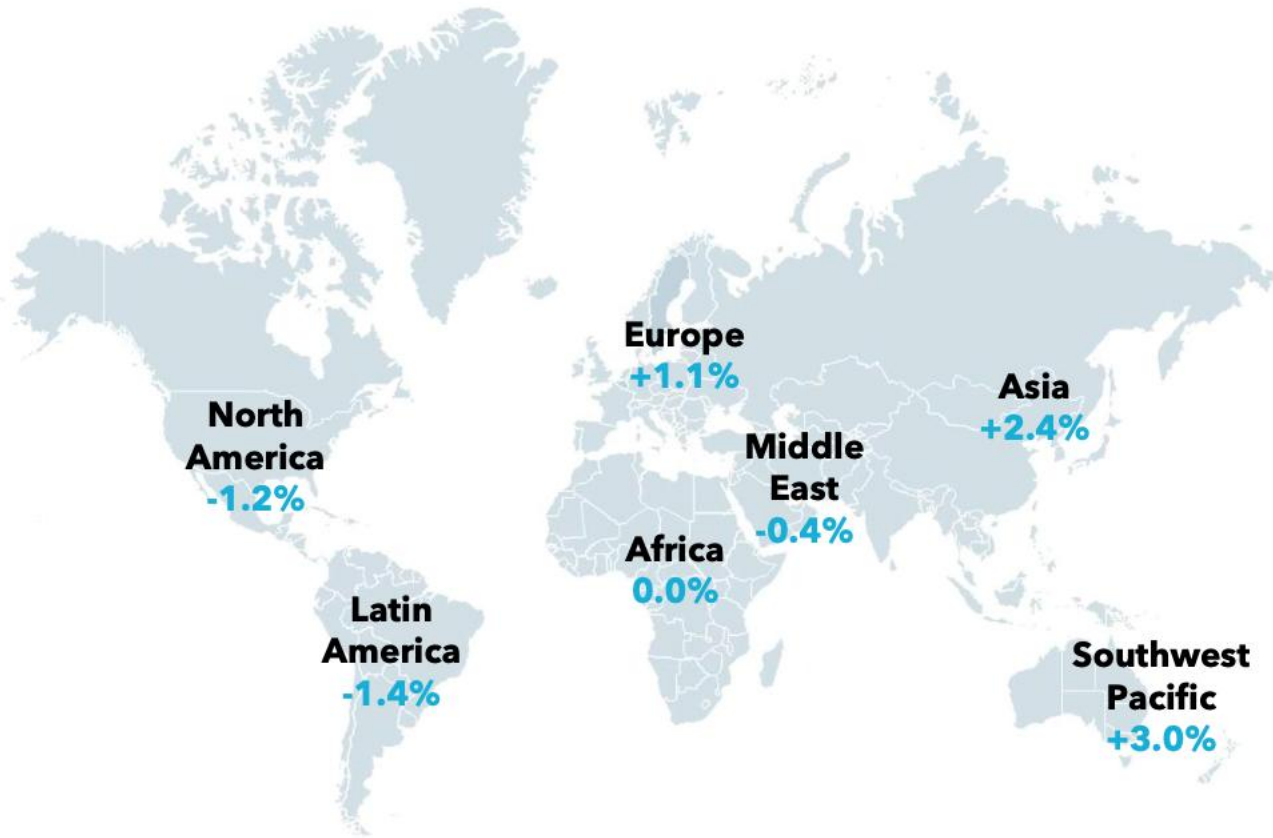
**Travel buyer
negotiating
power
improving**



**Airlines will
continue
switching
content to NDC**

Airfare outlook for 2025

Average ticket prices in 2025



Average ticket price inflation in 2025 by region and segment

	Regional		Intercontinental	
	Business	Economy	Business	Economy
Africa	1.0%	0.0%	0.0%	0.0%
Asia	2.0%	3.0%	-1.5%	-2.0%
Europe	1.0%	1.5%	0.5%	-1.0%
Latin America	-1.0%	-1.5%	-1.0%	-1.0%
Middle East	0.0%	-1.0%	0.5%	0.0%
North America	3.0%	-1.5%	1.0%	-1.0%
Southwest Pacific	4.0%	4.0%	-5.0%	-5.0%
World	2.2%	0.1%	0.1%	-1.1%

The hotel opportunity



**Fastest
growing
category**



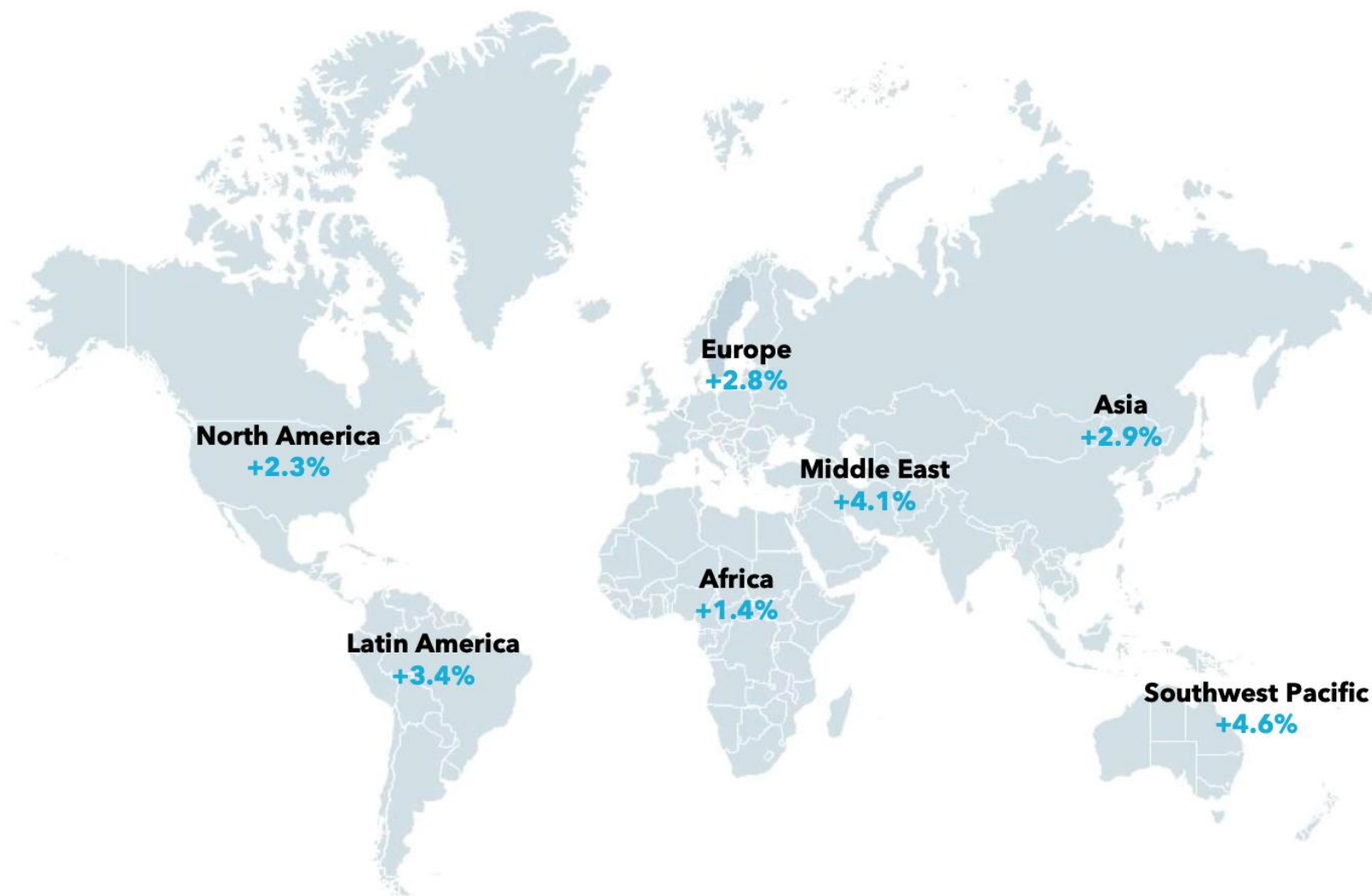
**Significant
opportunity for
savings and
compliance**



**Traveler
confidence is
crucial**

Hotel outlook for 2025

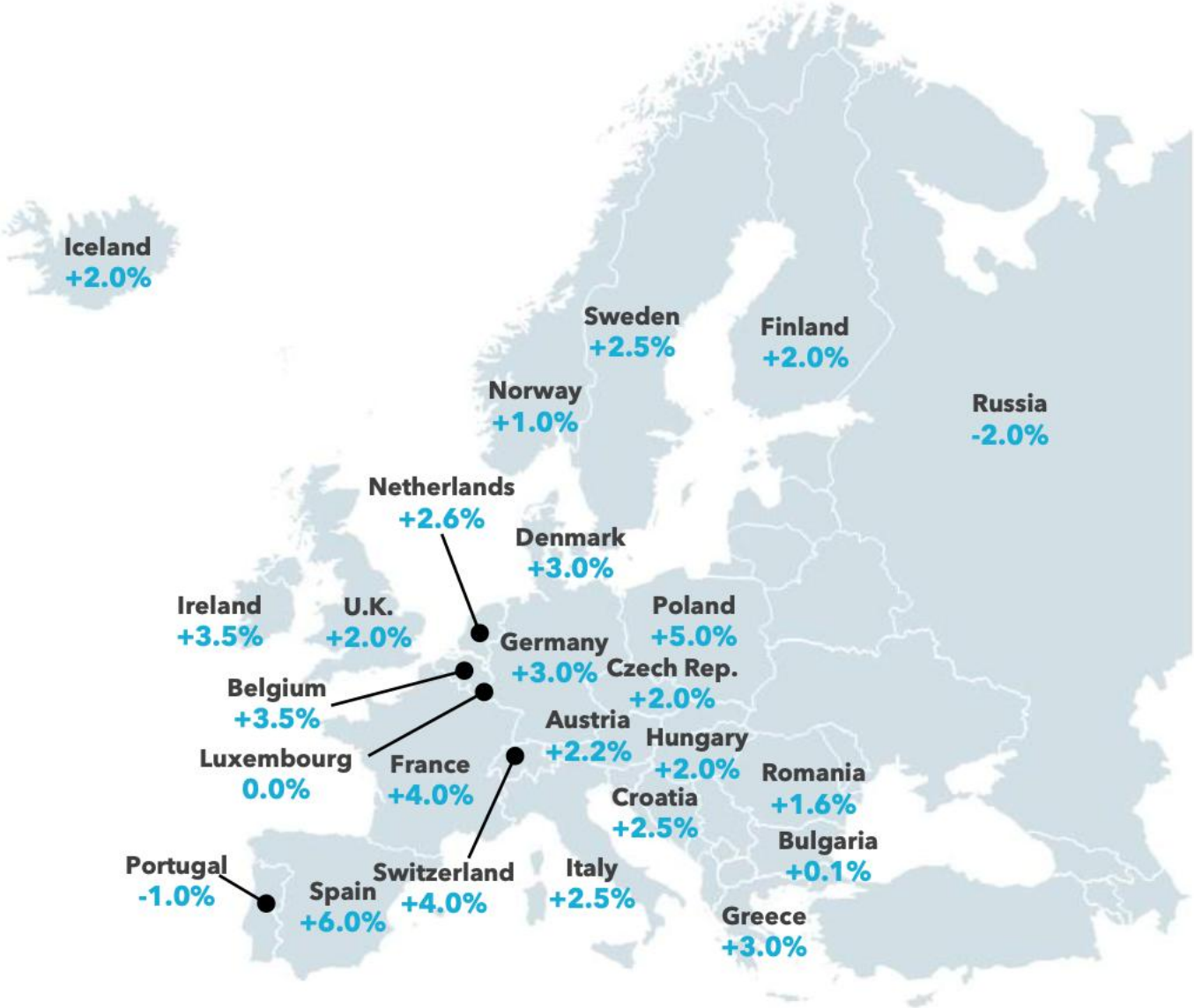
Hotel average daily rates in 2025



Source: BCD Travel, *Travel Market Report: 2025 Outlook*

Deep dive: 2025 hotel rates in Europe

Hotel average daily rate forecasts for 2025



Source: BCD Travel, *Travel Market Report: 2025 Outlook*

The road to
meaningful travel...
together



Sustainability and travel in 2025

5 areas to watch out for



**Data in the
spotlight**



Sustainability and travel in 2025

5 areas to watch out for



**Plan for
disruption and
resilience**



Sustainability and travel in 2025

5 areas to watch out for



**Sustainable
aviation (it's
time to pay up)**



Sustainability and travel in 2025

5 areas to watch out for

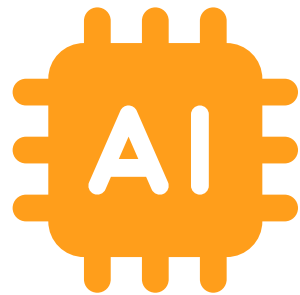


**Sustainable
procurement
(from theory to
reality)**



Sustainability and travel in 2025

5 areas to watch out for



AI
(Sustainability's
double-edged
sword)



QUESTIONS?

THANK

YOU