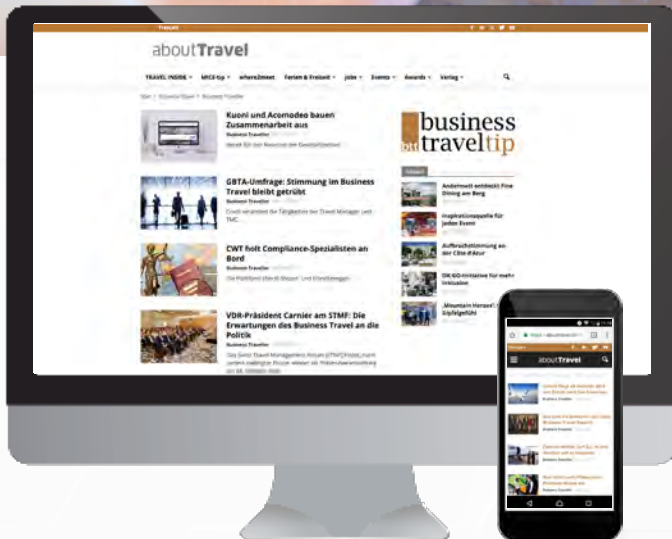
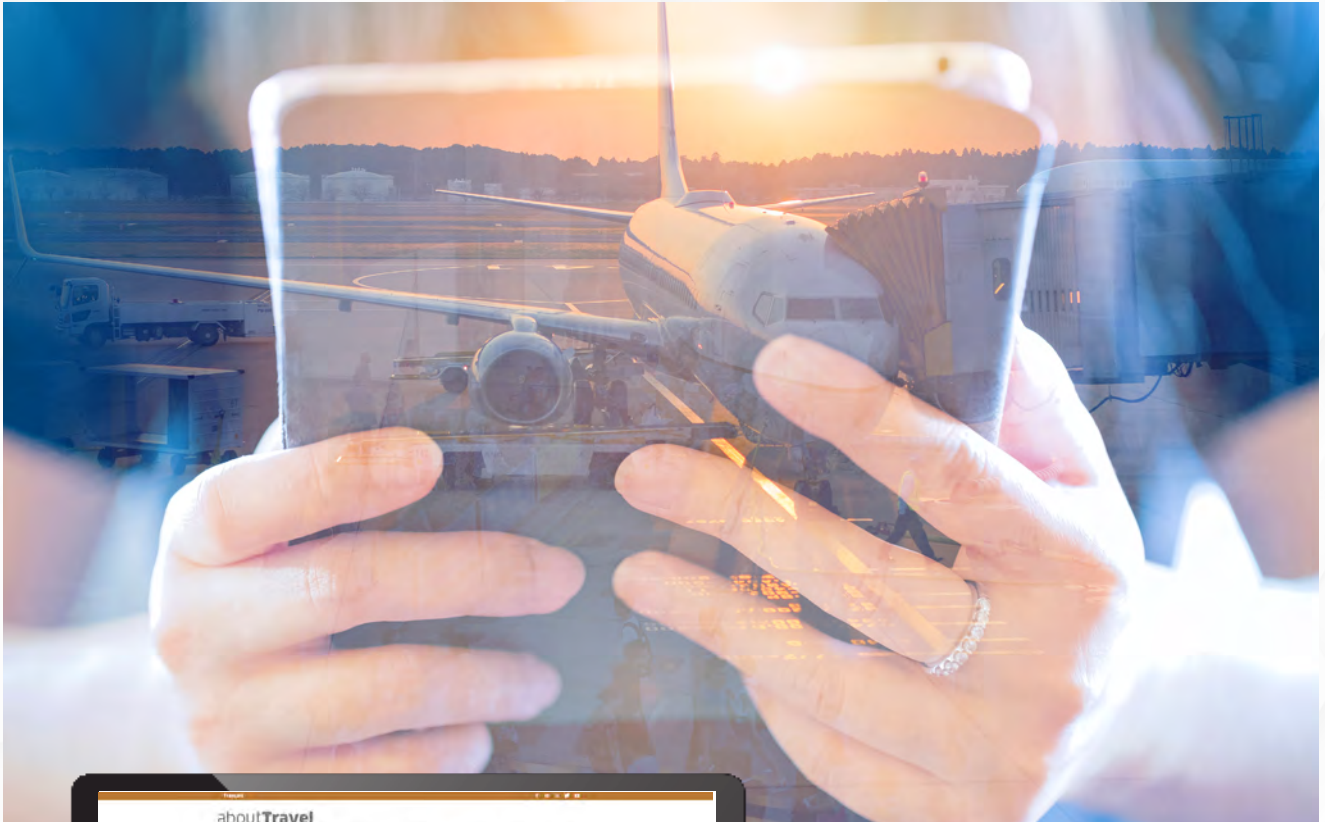


ONLINE 2026



THE ONLINE WORLD FOR BUSINESS TRAVEL

The Business Traveltip Newsletter is aimed at all those who plan and organise business trips or who are frequent travellers themselves. The editors of Business Traveltip Magazine research the news and trends in the world of business travel.

The range of topics includes airlines, railways, rental cars, hotels, destinations, credit cards as well as process handling and IT. This platform provides weekly news and useful information for the business travel community.

BUSINESS TRAVELTIP-NEWS

- Publication: 1x per week
- Subscribers: 3000

ONLINE 2026

WEBSITE – BUSINESS TRAVELTIP.CH

On businessstraveltip.ch we offer a variety of advertising placements.

Advertising form	Size (px)	Format	Rate per week
Halfbanner	234 × 60	Gif, jpg	CHF 850.–
Fullbanner	468 × 60	Gif, jpg	CHF 1390.–
Leaderboard	768 × 90	Gif, jpg	CHF 1800.–
Rectangle / MPU	300 × 250	Gif, jpg	CHF 1800.–
Maxiboard	1068 × 300	Gif, jpg	CHF 2400.–
Teaserbox	140 × 180	Gif, jpg	CHF 680.–
Text ad	Article	Text, Picture	CHF 2400.–

BUSINESS TRAVELTIP-NEWS

The Business Traveltip-News is published once a week and sent to 3000 subscribers.

Advertising form	Size (px)	Format	Rate per week
Fullbanner top of page	468 × 60	jpg	CHF 500.–
Fullbanner bottom of page	468 × 60	jpg	CHF 300.–
Rectangle / MPU	300 × 250	jpg	CHF 950.–
text ad	article	title, lead, text (approx. 350 characters)	CHF 950.–
text ad with picture	168 x 115	image, title, lead, text (250–350 characters)	CHF 1200.–

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Advertorial	on request
Sponsored content	on request

Frequency discount: 2 weeks: 5 %, 3 weeks: 10 %, 4 weeks 15 %

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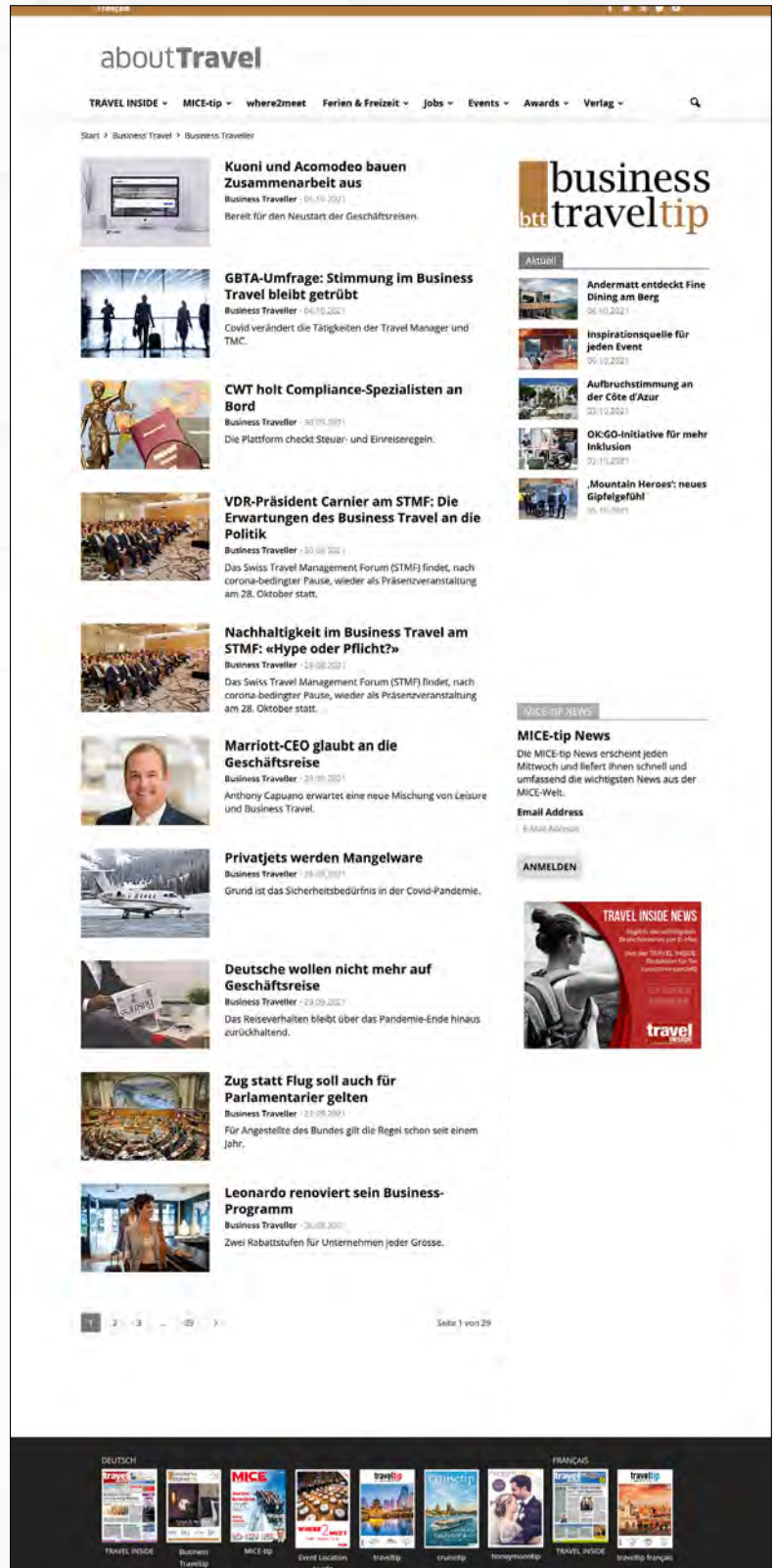
Agency commission (BK): 10 %

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ONLINE 2026

«BUSINESSTRAVELTIP.CH»

The editorial team of Business Traveltip provides content on the topics of airlines, railways, rental cars, hotels, destinations, credit cards and as well as process handling and IT.



The screenshot shows the 'aboutTravel' website interface. At the top, there is a navigation menu with categories like 'TRAVEL INSIDE', 'MICE-tip', 'where2meet', 'Ferien & Freizeit', 'Jobs', 'Events', 'Awards', and 'Verlag'. Below the navigation, the main content area displays a list of news articles with titles, dates, and brief descriptions. The sidebar on the right features the 'business travel tip' logo, an 'Aktuell' section with recent news items, and a 'MICE-TIP NEWS' section with a description of the newsletter and an 'ANMELDEN' button. At the bottom of the page, there is a footer with language options (DEUTSCH, FRANÇAIS) and a row of thumbnail images for various publications like 'TRAVEL INSIDE', 'Business Traveltip', 'MICE tip', 'Event Location Guide', 'travelip', 'crusipip', 'honeymoonip', 'TRAVEL INSIDE', and 'travelip français'.

ONLINE 2026



NEWS

Business Traveltip News vom

Fullbanner 468 x 60 Pixel

Flexibilität ist wichtigstes Kriterium für Geschäftsreise

Eine Umfrage von SAP-Concur unter 3850 Geschäftsreisenden aus 25 Märkten zeigt erstaunliche Resultate.

Europa-Chef von Amex GBT hält die Key Note am STMF

Das Swiss Travel Management Forum (STMF) findet, nach corona-bedingter Pause, wieder als Präsenzveranstaltung am 28. Oktober statt.

Textanzeige

Geschäftsreiserlebnis und Mitarbeiterzufriedenheit



Im Kontext von New Work und Work-Life-Balance setzen Mitarbeitende und vor allem Geschäftsreisende hohe Erwartungen an ihren Arbeitgeber. Erfahren Sie, welche Anforderungen Mitarbeitende an Unternehmen in Bezug auf eine moderne Arbeitswelt stellen und wie Sie das Geschäftsreiserlebnis entsprechend anpassen können. **Jetzt mehr erfahren!**

DRV-Ausschuss Business Travel mit neuem Vorsitzenden

Alexander Albert von BCD Travel folgt auf Florian Storp.

MPU 300 x 250 Pixel

Neues Angebot für VIP-Geschäftsreisen

Tripactions und Reed & Mackay lancieren eine gemeinsame Plattform.

Fullbanner 468 x 60 Pixel

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» Feedback
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TEXTAD

- 1 title
- 1 picture
- 1 link
- text
(approx. 350 characters)

«BUSINESS TRAVELTIP NEWS»

The Business Traveltip News is published once a once a week and gives quickly and comprehensively an overview of the most important news from the world of business travel.