iawa travel INSIDE
TRAVEL TRADE GET-TOGETHER

SPONSORING INSIDER AFTER WORK APÉRO

Locations and dates 2027	
Zurich	4 Feburary 2027
Basel	13 May 2027
Lucerne	10 June 2027
Zurich	2 September 2027
Bern	21 October 2027

Your benefits as a partner

- Presented in the most widely read specialized newspaper TRAVEL INSIDE – Switzerland's Travel Trade Magazine Print & Online
- Networking during event
- Small organisation effort
- Supplementary and individualised extra services for more sponsor visibility
- Approaching the target group in a relaxed and informal atmosphere

Involves the possibility of individualised sponsoring packages!

IAWA is organised by travel INSIDE

Prices basic sponsoring

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	Main partners with industry exclusivity within the sponsoring package		**Co-partners** no industry exclusivity	
	Zurich	Regions	Zurich	Regions
Price	**CHF 3'000**	**CHF 2'700**	**CHF 1'600**	**CHF 1'500**
from 2 x IAWA per year, price per IAWA	CHF 2'900	CHF 2'600	CHF 1'500	CHF 1'400
from 4 x IAWA per year, price per IAWA	CHF 2'800	CHF 2'500	CHF 1'400	CHF 1'300

Complete your basic sponsoring with individualised extra services!
You will find all included services and possible extra services on the following page.

→ Book your sponsoring for all 5 IAWA and benefit from a reduction.

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IAWA sponsoring - services

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	Prices basis sponsoring packages (without extra services)	Main partners		Co-partners	
		Zurich **CHF 3'000**	Regions **CHF 2'700**	Zurich **CHF 1'600**	Regions **CHF 1'500**
	Industry exclusivity within the sponsoring package	✓	✓		
BASIS SERVICES					
Before the event	Repeated mentioning name on advertisement of the event campaign in TRAVEL INSIDE (Online & Print)	✓	✓	✓	✓
Before the event	Logo integration on advertisement for event promotion in TRAVEL INSIDE (Online & Print)	✓	✓	✓	✓
Before the event	Logo integration on online registration tool	✓	✓	✓	✓
Before the event	Mentioning in reminder e-mailing to all participants	✓	✓	✓	✓
Before the event	Logo integration on entry ticket	✓	✓	✓	✓
During the event	IAWA Roll-up banner with sponsors logo presented at the entrance of the venue (produced by TRAVEL INSIDE)	✓	✓	✓	✓
During the event	Sponsors logo printed on the beverage menu and vouchers	✓	✓	✓	✓
During the event	Setting up of 1 roll-up banner (positioning in collaboration with TRAVEL INSIDE)	✓	✓		
During the event	Group photo of sponsors (One person per Sponsor)	✓			
During the event	Receipt of the fixed number of beverage vouchers	15 pieces	15 pieces	10 pieces	10 pieces
After the event	Editorial and photo of the event-sponsors on frontpage of TRAVEL INSIDE (Online & Print)	✓	✓	✓	✓
After the event	Logo integration on the IAWA editorial page in TRAVEL INSIDE (Online & Print)	✓	✓	✓	✓

EXTRA SERVICES					
availability		**Main partners profit up to 50% on the extra services!**			
3x	**Active sampling** Sampling of give-aways during the event (positioning after consultation with TRAVEL INSIDE)	inclusive		CHF 300	
3x	**Passive sampling** Placing give-aways on a central located table	inclusive		CHF 100	
1x	**Contest** Placement of an urn (for collecting business cards) and an additional table sign. Winner announcement after the event in TRAVEL INSIDE ***	CHF 250		CHF 350	
1x	**Photo-box/photo-station** Photo-box/photo-station in a central located place in the location. Screen with logo background or logo integration on the photos (organisation and payment by sponsor)	advertising value: CHF 200	**	* advertising value: CHF 400	**
all	**Additional voucher for beverages** Additional IAWA voucher (on top of the included voucher of the basis package) Sponsors only!	on request		on request	

The extra services can only be booked in combination with the basic sponsoring!
«First come, first served» principle!

* The «Main partners» have the privilege for these extra services until 7 weeks before the event. Only if both «Main partners» resign, the «Co-partners» are free to book them.

** Some extra services are only available on request in some locations.

General information

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Booking:

BASIC PACKAGE	Price	Zurich 4 February 2027	Basel 13 May 2027	Lucerne 10 June 2027	Zurich 2 September 2027	Bern 21 October 2027
Main partners Zurich/regions	CHF 3'000/2'700	☐	☐	☐	☐	☐
Co-partners Zurich/regions	CHF 1'600/1'500	☐	☐	☐	☐	☐

Offers on request – if required, we will send you a detailed offer.

For all sponsoring packages the following conditions apply:

❑ **Allocation**
The allocation of the sponsoring packages is determined by chronological order.
TRAVEL INSIDE reserves the right of a final selection. Locations and dates are subject to change.

❑ **Invoicing**
The bill is issued after confirmation. All prices are excl. VAT.

❑ **Withdrawal**
A binding contractual relationship exists, if you confirm one of the previously listed partner offers and you are in possesion of a confirmation. As long as nothing has been confirmed from our side, you can withdraw without any charges. After receiving the confirmation and up to seven weeks before the event any cancellation will be charged with 50% fees from the booked sponsoring package. For cancellations from seven weeks before the event, the complete sponsoring package amount will be charged. The confirmations are sent promptly.

Contact:

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